

Second Best

A Look at CoB Google Scholar Cites by #2 Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's second-best publication (i.e., each faculty's second most heavily-cited paper). As such, this report is a follow-up to [Cites & Sounds](#). Table 1 below provides the new ranking, along with the year and outlet contributing the cites for each CoB faculty.

Table 1
Google Scholar Cites in the CoB: Totals from #2 Sources

Rank	Name	GS Cites	Source	Year
1	Doty, Harold	287	<i>Academy of Management Journal</i>	1993
2	Davis, Donna	59	<i>J of Management Information Systems</i>	1990
3	Nail, Lance	39	<i>Journal of Banking & Finance</i>	2004
4	Lindley, James	37	<i>Applied Economics</i>	1989
5	Hsieh, Chang-Tseh	33	<i>Industrial Management & Data Systems</i>	1998
6	Wittmann, Michael	30	<i>Journal of Relationship Marketing</i>	2002
7	Topping, Sharon	25	<i>Health Care Mgt: Org Design & Beh</i>	2000
8	Carter, George	14	<i>Growth & Change</i>	1999
8	Klinedinst, Mark	14	<i>European Economic Review</i>	1992
8	Lai, Fujun	14	<i>Int J of Retail & Distribution Mgt</i>	2005
8	Nissan, Edward	14	<i>Growth & Change</i>	1999
12	Becker, Cherylynn	12	<i>Int Journal of Hospitality Management</i>	1999
12	Clark, John	12	<i>Journal of Advertising Research</i>	2005
12	Marvasti, Akbar	12	<i>Journal of Economics Issues</i>	1992
12	Price, Catherine	12	PhD Dissertation	1993
16	Niroomand, Farhang	11	<i>Economic Dev & Cultural Change</i>	1996
17	LaFleur, Elizabeth	10	<i>J of Academy of Marketing Science</i>	1996
18	King, Ernest	9	<i>American Business Law Journal</i>	1996
18	Laatsch, Francis	9	<i>Journal of Futures Markets</i>	1991
18	Hansen, John	8	<i>Supply Chain Management</i>	2003
18	Malik, Farooq	8	<i>Energy Economics</i>	2002
18	Peyrefitte, Joseph	8	<i>Group & Organization Management</i>	2002
23	Green, Trellis	7	PhD Dissertation	1984
23	Gunther, William	7	<i>Energy, Environment & Public Policy</i>	1991
25	Burgess, Brigitte	6	<i>Int Rev of Retail, Dist & Consumer Res</i>	2002
25	Dakhli, Sami	6	<i>Economic Theory</i>	2002
27	Jordan, Charles	6	<i>Journal of Applied Business Research</i>	1996
28	DePree, Marc	5	<i>Issues in Accounting Education</i>	1999
28	Duhon, David	5	<i>Decision Sciences J of Innovative Ed</i>	2006
30	Clark, Stanley	4	<i>Journal of Applied Business Research</i>	1998
30	Lunsford, Dale	4	<i>J of Educational Technology Systems</i>	1999
30	Sequeira, Jennifer	4	<i>J of Developmental Entrepreneurship</i>	2006
30	Zantow, Kenneth	4	<i>Int J Physical Dist & Logistics Mgt</i>	2006
34	Chen, Kuo Lane	3	<i>Int J of Healthcare Technology & Mgt</i>	2001
34	Monchuk, Daniel	3	<i>J of Agricultural & Applied Economics</i>	2005
36	Becton, Bret	2	<i>Public Personnel Management</i>	2004
36	Bonaparte, Yosef	2	unpublished paper	2006

	George, Babu	2	PhD Dissertation	2003
39	Pate, Gwen	1	<i>Journal of Accountancy</i>	1995
27	Smith, Robert	1	<i>The CPA Journal</i>	1996
41	Anderson, Mary	0		
	Andrews, Melinda	0		
	Blettner, Daniela	0		
	Bradley, Greg	0		
	Collins, Brian	0		
	Cumbie, Barry	0		
	Drake, Erin	0		
	Foster, Jamye	0		
	Gade, Michael	0		
	Gevrek, Deniz	0		
	Gibbs, SherRhonda	0		
	Goodwin, Kimberly	0		
	Henderson, James	0		
	Hood, Matthew	0		
	Jackson, Steven	0		
	Jiao, Feng	0		
41	Lambert, John	0		
	Lay, Marsha	0		
	Magruder, James	0		
	Parker, Paula Diane	0		
	Paster, David	0		
	Pollitte, Wesley	0		
	Posey, Roderick	0		
	Shi, Weihua	0		
	Smith, William	0		
	Wolf, Marco	0		
	Yaoyuneyong, Gallayanee	0		

Notes: The yellow highlighted entries represent the CoB's professorship holders. The blue frames depict the leaders in each of the CoB's academic disciplines -- i.e., accounting, business law, economics, fashion merchandising, finance, international business, management, management information systems, marketing, and tourism management.

There are a number of interesting results in Table 1 above. Some of these are:

- There is a 27-way tie for 41st place, all at 0 cites. This means that fully 40.3% of CoB faculty do not have a second paper that has garnered any GS cites. This is up from the 32.8% of CoB faculty who do not have a cite to any paper.
- When going from the most highly-cited paper to the second most highly-cited paper, Donna Davis has pulled the top spot in MIS away from Chang -Tseh Hsieh. In finance, new CoB dean Lance Nail takes the top spot from James Lindley, while George Carter, Mark Klinedinst, and Edward Nissan all take the top ECO spot from Farhang Niroomand. In TM, Cherylynn Becker joins Catherine Price in the top spot.
- Only three CoB accountants have a second-best paper that has more than 1 GS cite. These are Charles Jordan, Marc DePree and Stanley Clark. Also, though Jordan still leads accounting, his lead has been cut significantly by DePree.
- Not only is associate professor of *finance* John Clark's second-best paper also in marketing (as was his best), it is in the same journal – the *Journal of Advertising Research*. And while Clark is ranked 12th overall, new assistant professor of

marketing John Hansen closed the gap on Clark by half of what it was when we considered citations to one's best paper.

- Interestingly, only 50% of the CoB's *distinguished professors* fall in the top 25.
- Both James Lindley (FIN) and Sharon Topping (MGT) reside amongst the top 10, representing a skillful tandem.
- Finally, it is also noteworthy that one has to go through two MGT profs (Doty and Topping), two finance profs (Nail and Lindley), two MIS profs (Davis and Hsieh), and one marketing prof (Wittmann) before any economists are encountered (Carter, Klinedinst and Nissan). And, even they share a position with yet a third MIS prof (Lai).

The next installment in this tournament-like series will focus on GS citations to each CoB faculty's third-best research paper. It will be interesting to see who stays out of the "0 cites pool." Till next time.